

Press Release

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Olympia Named Premier Small Cap Advisory Group

Olympia Cited for Expertise in Value Investing in Small Caps and IPOs

Ask the Experts at Olympia Capital Exchange how it is done.

For the 2nd year, Olympia has been named by the Association of European Small Cap Analysts (AESCA) as the premier advisory group for top performing small cap stock picks. Jack Hobbs, Executive Director of AESCA announced their selection this week.

The idea of 'value investing' is simple: invest in those stocks which are undervalued, i.e. those stocks which have its market value less than their 'fundamental value' or 'intrinsic value' based upon the investment horizon. However, finding out a stock's intrinsic value is not an easy task, particularly the IPOs and Pre-IPO offerings.

Recognizing an undervalued small cap stock is more an art than rocket science. An investor needs to use the right tools and metrics to select such stocks. Further, a volatile macroeconomic scenario makes things more complicated to predict the fundamental value of any security. Investors should not concentrate all selections in a particular sector or an industry and must look to diversify holdings across various sectors. There-in lye the strength of current market sector selection.

While weightage of different sectors are generally left upon the investors to decide, identifying attractive industries remains a challenging job. “This is where our proven Critical Mark Rank System can help support an investor by not only identifying the attractive stocks but also zoom in on those industries which we believe will create value to an investor's portfolio going forward.” Explained Robert Rustin, Olympia Capital Exchange, Chief Investment Manager.

Focus on Small Caps

While large-cap stocks are usually a safe bet, finding value is definitely hard to find by in such stocks. Thus, investors who are looking to take a little more risk and have the GARP (Growth at a Reasonable Price) principle in mind can look forward to investing in small cap stocks. This is because these stocks now only are traded at a lower price compared to its large cap counterparts, but also have the opportunity to record higher growth.

Robert Rustin commented, “Using our quantitative and qualitative sector screening algorithms embedded within our Critical Mark Rank System, we select only those Small Cap value stocks which you may consider in adding high value and success probability to your portfolio.”

Olympia suggests that *developing stock markets* or frontier markets are inefficient and provide strong potential for adding value through active fund management and that this value can be extracted through both country and stock selection. Olympia believes that it is inappropriate to apply an inflexible style as these frontier market countries may differ in their stage of development. Their analysts believe that, as fund managers, they should manage both return and risk. The aim is to achieve returns with the minimum level of risk through a pro-active approach to risk control. Olympia believes that applying a systematic, disciplined approach, with a strong team culture increases their ability to add value.

“Olympia has been honored for both its innovative analytical methods as well as some Key hires, over the years, of renowned and celebrated analysts working in this space”, Said Jack Hobbs, Executive Director of AESCA.

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