



Press Release

June 23rd, 2017
Panama

Olympia Sponsors Popular Local Panama Music Festival

The Highlands Music Festival in Panama is in its second year and scheduled for late September, 2017

The festival focuses on the indigenes traditions infused into the modern Panamanian music scene. Modern and traditional music groups will be on the slate to give aficionados of Central American Music a broad cultural view. “The performances will be amassing and will fuse modern electro interments and sounds with those that have been used in upcountry villages for over 200 years. These current culturally focused local groups were a big hit with the festal last year”, said Joyce Alvarado, Olympia’s Social and Community Affairs Director.

Olympia’s sponsorship will fund the operation of the festival and cost to appear for all slated groups. The proceeds from the Festival will support music education in Panamanian primary schools.

“The music festival will ensure that Panamanian primary students can receive a top-notch musical education that is steeped in their own cultural heritage,” said Ms. Alvarado. “With the Highlands Festival, they’ve organized a fantastic evening of traditional Panamanian music, dance, student performances and current local Pop stars. It’s going to be a great celebration, and a great way to help support our schools’ music programs.”

“We’re very excited to have Olympia Capital Exchange sponsor this event”, said local school official, Alfonso Escalante, “We greatly appreciate their generous assistance in making our festival possible for the community.

Since 2008, Olympia has given more than \$175,000 dollars to local charities and nonprofit organizations through donations and sponsorships in the various cities and countries where we have a presence. The Olympia contributions have helped fund financial literacy programs for children and seniors, educational workshops for first-time music learners, and cultural and artistic enrichment programs.

For more information about the Festival contact us at:

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